



PERSISTENCE OF EFFECTIVE TAX RATE: SOUTH EAST ASIA EVIDENCE

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ABSTRACT

We investigate whether effective tax rate from the previous period affect the current effective tax rate in 650 corporate from Five South-east Asian countries in the period of 1997 to 2011. My models were estimated by data panel OLS regression. Consistent with our conjecture, we find evidences show persistence of effective tax rate, where ETR has decreasing trends affected by previous ETR, and this trend has asymptotic curve, except for Thailand whose model is insignificant due to small number of sample availability.

Persistence of Effective Tax Rate: South East Asia Evidence

1. Introduction

This paper investigates whether effective tax rates from the previous periods affect current effective tax rates. Using data from five south-east Asian Countries, we measure this effect in period from 2006 to 2011. Applied changes of statutory tax rate in each country in observations period make research design has three schemes where the first setting uses difference applied statutory tax rate changes in observations period. Second scheme uses statutory tax rate as scaling number. And the last scheme uses shorter periods where statutory tax rates do not changes in all observation period. The last two scheme discussions are included in sensitivity analysis.

Effective tax rate (ETR) is actual rate of taxes expense to companies income. As this actual rate likely different from statutory tax rate and implicitly showing tax reducing effort, it simply become one measure of companies tax avoidance. Hanlon et al (2010) documented twelve measures of tax avoidance. Among these measures, ETR is simplest and easily understandable. Due to this simple calculation, ETR often used as tools for comparing international tax activities.

Activities of value maximizing by transferring companies prosperity from government through taxes are define as tax avoidance (kim et al 2011). At this point of view companies likely set taxes divisions as one of its profit center (MgGill dan Outsly 2004), where increasing profit activities conducted by reducing tax expenses. In agency relationship, companies use taxes as a tools of earning management. Philips et al (2003) shows that deferred tax expense can be used

to detect the existence of discretionary earning management. Roychowdury (2006) argued that earning management through tax component which is define as real activity is more effective than earning management through acrual component.

Researches on countries effective tax rate has seen effective tax rate from many point of views. Lee and Swanson (2012) shows the effect rules are as important as statutory tax rate in affecting effective tax rate. Nichodeme (2001) find the existence of gap between statutory tax rate and effective tax rate on a research of Europe union countries, Japan and US. Bretsger dan Hettich (2002) who evaluated 14 of OECD countries find that globalization providing opportunity to conduct multinational tax planning to reduce taxes.

Lee and swanson (2012) documented the average of world cash effective tax rate (CETR) in the period of 1990 to 2007 generally decline. Though this phenomena might be affected by the decline of Statutory tax rate, CETR decline is lower. Previous research conclude that statutory tax rate would affect effective tax rate level, Markle and Shackelfold (2009) who documented different between statutory tax rate and effective tax rate find that statutory tax rate affect effective tax rate along with factors represent country specific characteristic. However this decline of CETR is higher than the decline of statutory tax rate. Motivated by this facts and indication by Stickney (1979) that trend of ETR might be analysis from the time series of effective tax rate, WE conjecture that effective tax rate has decreasing trends affected by previous effective tax rate, and this trend has asymptotic curve.

Contribution of this paper gives is documenting the propensity of firm continuous effort to lower the effective tax rate to its minimum level. This propensity reflected by persistence of

ETR that in our knowledge hasn't been documented in previous researches. For government, government should might introduce new policy or rule to mitigate this trend. And stakeholder might see this as part of measurements tools to evaluate firm achievement.

Evidence in ETR persistence has another implication that ETR might be effective instrument in predicting companies future earnings. Predicted value of future ETR estimated from the model represent rate in calculating future tax expense as well as companies future earnings.

The reminders of this study is organized as follows. we describe previous related research on ETR to this paper in and changing of ETR in south east Asian in section 2. Research design and methods are explain in section 3, Section 4 illustrates result and analysis. Complementing analysis in section 4, WE provide sensitivity analysis in section 5. And conclude the paper in section 6.

2. Related Theories and rules

This research investigating factor affecting effective tax rate from different perspective. Facts (lee and swanson 2012) shows declining trends of world effective tax rate at the period of 1990 to 2007. World effective tax rate continuously decline though at the same time world statutory also declining. But the average effective tax rate declining was 29.15% lower than average of world STR at the same period at 31.77%. We conjecture that current effective tax rate affected by effective tax rate from the previous periods and this declining trends asymptotic at certain level.

2.1 Firm Size and ETR

Contradictive opinion exists in viewing relation between firm size and ETR. Under political cost theory, larger firm size has been targeted of greater applicable tax rule (Watt and Zimmerman 1986). Thus, higher ETR is likely applied to larger firm (Zimmerman, 1983). In another hand Porcano (1986) found evidence that firm size and ETR has negative relation. Finally, other researchers found evidences that firm size doesn't associate with ETR. Stickney and McGee (1982) found that firm size is not determinant factor of ETR. Similar with this, Manzon and Smith (1994) found that worldwide ETR Changes were not relate to firm size.

2.2. Southeast Asian statutory tax rate

Different tax rate are applied in each south-east Asian countries. Corporate tax rate at current year 2013 in Indonesia is 25%, in Singapore is 17%, in Malaysia is 25%, Philippine is 30% and Thailand is 20%. Countries statutory tax rates have changed from time to time reflecting the changes in tax rules of the countries. Statutory tax rate for Corporate tax rate in each countries in observation period described in table 1.

Table 1. Corporate tax rate

Tahun	INA (%)	SIN	MY	PHI	THA
2006	30	20	28	35	30
2007	30	20	27	35	30
2008	30	18	26	35	30
2009	28	18	25	30	30
2010	25	17	25	30	30

2011	25	17	25	30	30
2012	25	17	25	30	23

Source : KPMG websit

INA = Indonesia

SIN = Singapore

OUR = Malaysia

PHWE = Philippine

THA = Thailand

Statutory tax rate in these countries generally decline at the observation period from 2006 and 2011 except Thailand which changes its tax rate at the year of 2012 and 2013. This declines vary from 3%, the lowest decline experience by Singapore and Malaysia, to the highest decline experienced by Indonesia and Thailand at 10% change. However the lowest statutory tax rate among all countries is applied in Singapore. Economically this lowest rate has comparative advantage that likely in highest priority to multinational companies to setup its head office in this lowest tax rate countries.

This statutory tax rate changes create research setting that must consider this changes either in including as component of its variable or alternate period of investigation. This research employ scaled variable by statutory tax rate in the estimation model in sensitivity analyses. Additional sensitivity analysis also employ limited period when statutory tax rate doesn't change. This shorten the observation period to 3 to 4 years.

3. Research Design and Method

Persistence in this models defined by ETR from previous periods. Thus basic model for this research is:

$$ETR_t = \alpha_0 + \alpha_1 ETR_{t-1} + \varepsilon_t \dots\dots\dots (1)$$

Where ETR is effective tax rate, t current observation year, t-1 is previous period before year t, α_0 is constant, and ETR_{t-1} previous period of ETR and ε_t is model error.

Zimmerman (1983) Find that ETR associated with firm size. In second equation, We include firm size in our model as control variable. Proxy for firm size is lagged total asset. Due to large numbers of total asset, log of beginning of total asset preferred:

$$ETR_t = \alpha_0 + \alpha_1 ETR_{t-1} + \text{LogTA}_{t-1} + \varepsilon_t \dots\dots\dots (2)$$

As previous ETR might affect ETR, two year previous ETR might affect too. WE include two years previous ETR in the Model.

$$ETR_t = \alpha_0 + \alpha_1 ETR_{t-1} + \alpha_2 ETR_{t-2} + \varepsilon_t \dots\dots\dots (3)$$

Where ETR_{t-2} is ETR at two year previous periods ETR. This research limit effect of ETR only from 2 previous years.

Equation (3) suffers from correlation problem between ETR_{t-1} and ETR_{t-2} as ETR_{t-1} also affected by ETR_{t-2} . Replacing ETR_{t-2} with different from ETR_{t-2} and ETR_{t-1} would solve this correlation problem:

$$ETR_t = \alpha_0 + \alpha_1 ETR_{t-1} + \alpha_2 \Delta ETR + \varepsilon_t \dots\dots\dots (4)$$

There are some alternative for calculating ETR, in this research we follow Hanlon (2010) where ETR calculated by divide tax expense to Net Income before taxes. This both variable available at Reuters Eikon Database.

Data

Data in this research collected from five south-east Asian countries: Indonesia, Singapore, Malaysia, Philippine and Thailand. Main consideration for selecting these countries is availability of the data which are publicly available from their capital market, where these capital markets are more advanced than other countries capital market in south-east Asian countries. These capital market are Indonesia stock Exchange, Singapore Exchange, Bursa Malaysia, Philippine Stock Exchange and Stock Exchange of Thailand. Data were collected through Reuters Eikon database, in 6 years period from 2006 to 2011.

Table 2. Research Sample

	INA	SIN	MY	PHI	THA	Total
Listed companies	463	541	903	259	571	2,737
Incomplete data	(245)	(174)	(266)	(107)	(528)	(1320)
	218	367	637	152	43	1,417
negative or extreme ETR	(95)	(206)	(365)	(87)	(14)	(757)
Final sample	123	161	272	65	29	650

Total listed companies in all capital market at 2013 463 in Indonesia, 541 in Singapore, 903 in Malaysia, 259 in Philippine and 571 in Thailand.

From total 2,737 listed firms or 13,685 firm year observation 1,320 firms excluded due to incomplete data. Among these complete data we also exclude firms with negative and extreme negative ETR is ETR which are less than zero and extreme ETR are ETR which are larger than

equal to 60 %. Total number in this final sample are 650 firms or 3.250 firm years observation. In that number Thailand has smallest sample number although its listed companies is the second largest, due to the less availability of tax expense data in Reuters Eikon database.

4. Result

4.1. Statistic Descriptive.

Table 3 provide statistic descriptive of ETR, ETR t-1 and Total asset.

Table 3. Statistic Descriptive

variabel	INA	SIN	MY	PHI	THA
ETR					
Mean	0.268724	0.181359	0.21819	0.225216	0.255919
Median	0.270927	0.170713	0.233538	0.230516	0.260888
Std. Dev.	0.088997	0.089095	0.08682	0.101476	0.152755
ETR_{t-1}					
Mean	0.27902	0.182913	0.219495	0.227958	0.2482
Median	0.28825	0.175276	0.235221	0.233378	0.259973
Std. Dev.	0.088679	0.092608	0.089361	0.104089	0.112791
TA_{t-1}					
Mean	1.29E+13	1.31E+11	4.05E+09	6.39E+10	7.03E+10
Median	1.36E+12	2.32E+08	3.86E+08	9.36E+09	9.09E+09
Std. Dev.	4.43E+13	1.64E+12	1.97E+10	1.23E+11	1.88E+11
Firm years	750	810	1360	325	145
Firms	123	161	272	65	29

Table 1. statistic descriptive shows that mean of ETR lower than previous ETR for all country except Thailand where mean ETR 25,59% is higher than previous ETR 24.82%. consistent with mean, median also show similar fact that ETR generally smaller than Previous ETR except for Thailand which is higher in average.

4.2. Regression result

Table 4 summarize data panel OLS estimation regression result. This is based on panel data consist of 650 firms in 5 years. Table 4 shows univariate regression test where whole models depict unproblematic estimation except for Thailand where F-stat is statistically insignificant and ETR_{t-1} also insignificant. For other countries whole model consistently with our conjecture, shows significant and positive coefficient of ETR_{t-1} . All of regression model except for Thailand were statistically significant at less than 1% level with adjusted R² ranging from 0.001964 to 0.28852. Singapore has the least adjusted R² which show less variation of ETR affected by previous ETR. These models show Durbin Watson values much larger or smaller than 2.00 which mean it might contain autocorrelation problems

Table 4 Univariate Regression

	INA	SIN	MY	PHI	THA
G	0.127299 12.42928 ***	0.114046 17.73539 ***	0.105795 19.92525 ***	0.105392 (9.20826) ***	0.224216 (7.298648)
ETR_{t-1}	0.506865 14.48812 ***	0.368008 11.73168 ***	0.512059 22.85395 ***	0.525645 11.50604 ***	0.127729 1.132864
Adj R ²	0.253863	0.145256	0.277244	0.28852	0.001964
F-statistic	209.9057	137.6323	522.3029	132.389	1.283381
Prob(F-statistic)	0	0	0	0	0.259167
DW	2.205844	2.329623	2.231369	1.323405	1.825642

We include firm size in equation 2 as Zimmerman (1983) show association between ETR and firm size. Since numbers of firm size are too large, we use Log of lagged Total asset as our control variable.

Table 5. Multivariate regression

	INA	SIN	MY	PHI	THA
C	0.126431 3.584394 ***	0.105606 4.534393 ***	0.085261 3.1331 ***	0.232214 3.802978 ***	0.056599 0.391038
ETR _{t-1}	0.577989 10.91805 ***	0.55187 14.05595 ***	0.664008 23.74458 ***	0.321786 6.09446 ***	0.402431 2.201244 **
LTA _{t-1}	-0.000814 -0.737679	-0.001145 -1.039477	-0.000478 -0.360707	-0.003317 -1.306777 ***	0.004156 0.676694
AR(1)	-0.153582 -2.343424 **	-0.316032 -6.455577 ***	-0.232018 -6.312772 ***	0.426071 6.736154 ***	-0.43893 -1.915476 *
Adj R ²	0.23257	0.132983	0.285368	0.365103	-0.011218
F-statistic	50.59931	33.8745	145.6873	50.64668	0.574757
Prob(F-statistic)	0	0	0	0	0.632777
DW	2.012153	1.956534	2.082218	1.989354	1.843922

When including Firm size as control variable, Table 5 shows that firm size in all model are insignificant, these suggest that firm size doesn't associate with ETR. These are consistent with table 4. Thailand's ETR shows significant number but its model is problematic since its F statistic only 0.57. Eviews tool AR(1) shows significant value in all model describing that the model autocorrelation with previous independent variable value has been corrected. These AR(1) correcting Durbin Watson indicator close to 2. Comparing R² with estimation from equation (1) shows decreasing value except in Philippine where adjusted R² rise to 0.365103.

In table 6, models are showing estimation results from the equation (4). Changes in ETR from the two years period to previous period ETR replacing ETR from Two years period. Including this changes solves correlation problem arises in equation (3) between ETR_{t-1} and ETR_{t-2} .

Table 6. Regression changes of previous ETR.

	INA	SIN	MY	PHI
C	0.119132 9.055835 ***	0.109184 13.4198 ***	0.093374 14.03713 ***	0.079618 5.553664 ***
ETR_{t-1}	0.515187 11.53367 ***	0.409956 10.01303 ***	0.585434 20.39799 ***	0.630976 10.90366 ***
ΔETR	0.089457 2.02524 **	0.174569 4.805817 ***	0.153793 5.348906 ***	0.302432 5.334588 ***
Adj R^2	0.233282	0.132871	0.28594	0.310971
F-statistic	75.69591	50.26379	218.641	59.44574
Prob	0	0	0	0
DW	2.012187	1.952456	2.082106	1.963724

As predicted whole model show significant coefficient in ETR and ΔETR . These models describe that ETR are affected by Previous ETR and two years period ETR. However, the coefficient of ΔETR show smaller coefficient that the effect smaller than ETR_{t-1} .

Consistent with predictions, all coefficients show significant and positive value for ETR_{t-1} and changes in Previous ETR. Thus, Continuous declining trend in ETR also happened in South-east Asian Countries except Thailand and this trend is asymptotic. In all models, Singapore has the lowest adjusted R^2 , that represent least effect of previous ETR to its ETR. This research doesn't explore this phenomena.

5. Sensitivity analysis

Sensitivity analysis were conducted in two steps, First rerunning whole estimations of the models with Scaled ETR to its statutory tax rate. As its shown at table 1. Statutory tax rate in all countries changes in observation period, might bias the results. These analyses are consistent and robust.

Second sensitivity analyses were conducted by selecting only periods were statutory tax rate doesn't changed in all countries. Resulted in shorter period and reduced firm years observation. And surprisingly some models has larger adjusted R2 than longer periods that having its statutory tax rated changed.

Table 7 shows estimation for scaled variable. Where ETR in dependent variable and in independent variable divided by its statutory tax rate. Surprisingly their adjusted R2 in aren't decreasing except in Malaysia. Thailand wasn't included in the estimations as its model problematic. This result is consistent with table 4.

Table 7. Shows regression for scaled model to statutory tax rate

	INA	SIN	MY	PHI
C	0.491287 13.46932 ***	0.643461 17.85855 ***	0.409823 19.78566 ***	0.342855 9.915795 ***
ETR _{t-1}	0.492331 13.76721 ***	0.373357 11.46594 ***	0.528671 23.16678 ***	0.502653 11.48999 ***
Adj R ²	0.234925	0.139617	0.282736	0.287943
F-statistic	189.5362	131.4678	536.6995	132.0198
Prob(F-statistic)	0	0	0	0
DW	2.20015	2.336041	2.254883	2.577935

Tables 8. Shows estimation for scaled variable for equation (2). Where firm size is included and autocorrelation corrected with AR(1). This result consistent with table 5 where ETR variables are significant and so do all intercepts. $\log TA_{t-1}$ doesn't have any significant coefficient for all estimation indicating that ETR doesn't associate with firm size.

Table 8. Multivariate regression for scaled variable

	INA	SIN	MY	PHI
C	0.435534 3.784052 ***	0.588418 4.547218 ***	0.286828 2.667896 ***	0.169718 1.143554 ***
ETR _{t-1}	0.60905 12.69058 ***	0.580087 14.64133 ***	0.667837 23.02779 ***	0.707955 15.82385 ***
LTA _{t-1}	-0.002145 -0.58996	-0.006346 -1.034028	0.001005 0.191377	0.00119 0.178117
AR(1)	-0.223755 -3.585199 **	-0.339164 -6.904102 ***	-0.227327 -5.956308 ***	-0.399751 -6.146564 ***
Adj R ²	0.216913	0.136889	0.28487	0.296328
F-statistic	46.33531	34.99323	145.3344	37.35645
Prob(F-statistic)	0	0	0	0
DW	1.957842	1.954121	2.09494	2.0116

Estimation result from the multivariate regression where changes in previous ETR included are shown in table 9. Consistent with estimation shown at table 6, ETR_{T-1} s, constants and ΔETR were positive significant. And ΔETR has lower coefficient than ETR.

Table 9. regression from changes of previous ETR for scaled variables

	INA		SIN		MY		PHI	
C	0.458429 9.81864 ***		0.620251 13.46286 ***		0.376588 14.4073 ***		0.26227 5.976451 ***	
ETR _{t-1}	0.523133 11.40774 ***		0.437104 10.17554 ***		0.592519 20.1888 ***		0.624958 11.15661 ***	
ΔETRS	0.137009 2.985567 ***		0.196794 5.11535 ***		0.15204 5.061647 ***		0.29758 5.614468 ***	
Adj R ²	0.217956		0.136793		0.285505		0.321209	
F-statistic	69.42095		51.94838		218.177		62.2805	
Prob	0		0		0		0	
DW	1.67421		2.108086		2.095212		1.970593	

Second sensitivity analysis conducted in period that statutory tax rate doesn't change. For this purpose the period for each countries slightly different where Indonesia period was 2010 to 2012 Singapore just the same with Indonesia, Malaysia with 4 years period from 2009 to 2012 and Philippine from 2009 to 2011. Thailand were not included as in main discussion its model were problematic.

Table 10. univariate regression for fix rate years

	INA		SIN		MY		PHI	
C	0.067797 5.797769 ***		0.074889 7.206802 ***		0.129149 14.51838 ***		0.087633 7.357648 ***	
ETR _{t-1}	0.677793 14.42686 ***		0.564048 10.19026 ***		0.451271 12.761 ***		0.543127 10.66913 ***	
Adj R ²	0.507515		0.272181		0.227039		0.330077	
F-statistic	208.1344		103.8414		162.8431		113.8303	
Prob	0		0		0		0	
DW	2.275357		2.281381		1.991418		2.44777	

Surprisingly adjusted R^2 in these shorter period showing larger value than in longer period. Adjusted R^2 in Indonesia rise from 0,23 to 0,51 it happened to Singapore too which has increasing value in adjusted R^2 from 0.14 to 0.27 and Philippine from 0.29 to 0.33. only Malaysia has its decreasing value in adjusted R^2 from 0.28 to 0.23.

In multivariate regression these shorter period also shows the same phenomenon. However Malaysia shows negative effect of firm size to ETR and this coefficient significant at 5% level.

Table 11. multivariate regression for fix rate years

	INA	SIN	MY	PHI
C	0.127262 3.012572 ***	0.107987 2.571608 ***	0.224767 6.353612 ***	0.133129 2.137012 ***
ETR_{t-1}	0.66757 14.09426 ***	0.562771 10.15683 ***	0.450282 12.81076 ***	0.540928 10.59773 ***
LTA_{t-1}	-0.00195 -1.464573	-0.001665 -0.813538	-0.00463 -2.79146 **	-0.001967 -0.744064
Adj R^2	0.510319	0.271282	0.236468	0.328763
F-statistic	105.7355	52.18753	86.3232	57.08055
Prob(F-statistic)	0	0	0	0
DW	2.280851	2.284949	2.018241	2.444353

6. Conclusion

Consistent with our conjecture whole model in all countries shows persistence of effective tax rate, where ETR has decreasing trends affected by previous ETR, and this trend has asymptotic curve, except for Thailand whose model is insignificant probably due to small number of sample availability.

Singapore has the smallest adjusted R2 comparing to whole countries, indicating less effect of previous ETR to current ETR.

Some Limitations of this research are not considering effect of multinational companies on ETR. And Stock Exchange of Thailand has less tax expenses data. These paper also doesn't explore country specific characteristic which may help explaining ETR phenomena in each countries.

Future research might find whether this persistence might apply to other countries other than South-East Asian countries, exploring persistence in industrial differences.

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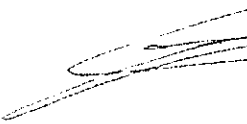
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